

Cube model

The cube model is a Lloydmasters diagnostic tool for analysing what needs to be done in an organisation in driving through culture change. Based on systems thinking, it is all about ensuring a shift in mind set so that the new culture is sustainable.

Generally, all organisations are good at educating their people, but if true culture change is to be realised properly then more needs to be done. It is vitally important for people to practice living in the new culture - through project work, simulations scenario workshops, etc and to ensure that the rules of the game, especially informal rules of the game support the new culture.

